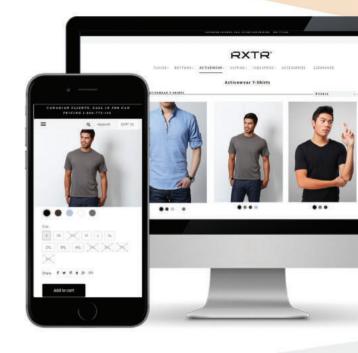


## Seamless Omnichannel Online Store Integration

Omnichannel retail refers to a seamless integration of online and in-store sales channels. Fuse your brick-and-mortar or wholesale business with an out-of-the-box online store using a fully integrated management sytem to offer a consistent experience for customers.

62% of shoppers plan to spend more online (Forrester 2016). It's not surprising that e-commerce global revenue (1183 B\$ in 2016) will keep growing steadily at 10,72% annually and is expected to reach 1777 B\$ in 2020.

Visual's Ecom module includes web development, integration and marketing for strategic B2C and B2B e-commerce. Built on the backbone of Magento and Shopify, Visual Ecom provides fashion companies with the optimal solution to rapidly deploy a new online store and centralize operations.



## WEBSTORE CREATION

Visual Next offers a responsive web theme that is tailored to meet your brand's look and feel. Includes simple configurable products, complete multilingual, multicurrency, multiwarehouse and discount rules integrations.

### **ERP INTEGRATION**

Get more out of e-commerce by integrating it with a high-performance ERP System. Ensure a seamless omnichannel experience by connecting and automating your website content, updating real-time inventory, processing orders and payments, all in one place.

## **OPTIMIZATION TOOLS**

Make the most out of your e-commerce investment with a custom Search Engine Optimization strategy.

Empower your marketing team to make better decisions with the right KPI's using Google Analytics tracking tools.

#### **BEST-IN-CLASS**

Integrations to the leading industry e-commerce platforms

#### KEEP IT SIMPLE

Integrated to your favorite shipping carriers





facebook. Pinterest PayPal









# VISUALNEXT



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